



Minutes SafeHair 2.0

First Workshop (10 -11 of November 2011)

Ljubljana (Slovenia)

University of Osnabrueck

Department of Dermatology, Environmental Medicine and Health Theory

Dipl.-Ghl. Flora Sonsmann

Dr. rer. cur. Antje Braumann

apl. Prof. Dr. med. Swen Malte John

apl. Prof. Dr. rer. nat. Britta Wulfhorst

Sedanstraße 115

D- 49090 Osnabrueck

Germany

Programme Thursday, 10.11.2011

11.00 h Registration and welcome

Moderation: Rob Vos (Coiffure EU)

12.15 h Introduction and Welcome

1. Guido Schwarz (EU)
2. Poul Monggaard (UNI Europa)
3. Horst Hoffmann (Coiffure EU)
4. Mitja Sojer (Chamber of Craft and Small Business, Slovenia)

12.45 h Reflexion about SafeHair 1.0 & Tasks and aims of SafeHair 2.0

Britta Wulfhorst, Swen Malte John (University of Osnabrueck)

13.15h Primary Prevention – Educational aspects, expectations and objectives

Britta Wulfhorst (University of Osnabrueck)

13.55h „Occupational skin diseases in hairdressing – Prevention strategies – a practical approach”

Antje Braumann (University of Osnabrueck)

15.00-15:30 h Coffee break

15.30h Corporate Design

Jan Hendrik Kramer (LoungeMediaSolution, Osnabrück)

15.45 h Finding contents for the SafeHair Skin & Beauty Toolbox!

Scientific reference document

Flora Sonsmann (University of Osnabrueck)

Possibilities from different EU-countries:

1. Document unique
Elena Lacroix-Jaeggy (FNCF), excused
2. Schöne-Hände-DVD
Björn Kähler (BGW)

17.00 h Summary and program for the next day

17:15 h End of the first day

18:00 h Sightseeing tour

20.00 h Come together dinner

Programme Friday, 11.11.2011

9.00 h EvaHair – Finding the status quo of the implementation of protective measurements!
Who wants to participate?

Flora Sonsmann, Antje Braumann (University of Osnabrueck)

9.20 h Creating the SafeHair Skin & Beauty Toolbox

Targetgroup-specific smaller group work:

1. Trainee
2. Employee
3. Employer/ Master
4. Teacher/ Trainer

Presentation of the results

12.00 – 12.30 h Lunch

12.30 h Corporate Design Jan Hendrik Kramer (LoungeMedia Solution, Osnabrück)

12.45 h Responsibilities in web care - Need for admins!

Flora Sonsmann (University of Osnabrueck), Jan Hendrik Kramer (LoungeMedia Solution, Osnabrück)

13.15 h Conclusions and invitation to the second workshop in Berlin

13.30h End of the workshop

The minutes are available on: www.safehair.eu

Participants

Overall, 33 representatives from Austria, Belgium, Croatia, Cyprus, Denmark, Finland, Germany, Malta, Netherlands, Slovenia and Switzerland participated at the first workshop (10-11 November 2011) in Ljubljana.

Tasks and aims of SafeHair 2.0

(Sven Malte John, Britta Wulfhorst)

The tasks and working methods were presented by Prof. Sven Malte John. The objectives were formulated by the following partners of the project: Chamber of Craft and small business of Slovenia, Slovenia; CSC Bâtiment industrie & énergie, Belgium, Dansk Frisør & Kosmetiker Forbund, Denmark; Fédération Nationale de la Coiffure, France; Hair and Beauty Federation Malta, Malta; Zentralverband des Deutschen Friseurhandwerks, Germany as well as with the partner of the Social Dialogue Coiffure EU and UNI Europa Hair and Beauty.

After the presentation the following objectives were approved by the participants of the workshop:

1. **Evaluation of the use of skin protective measures in hairdressers:** Assessment of the present state of affairs regarding the implementation of skin protective measures in professional hairdressing in Europe by using the online version of EvaHair, which was developed in SafeHair 1.0 and is now available in 11 languages. Kick-off of the online survey will be 1 December 2011. Participants will be recruited through the national employers' and workers' associations and through the European umbrella associations Coiffure EU and UNI Europa. Dissemination will be achieved by sending the URL-address of the online questionnaire to potential participants or by providing a link to our homepage www.safehair.eu. In addition, the paper version of EvaHair will be still available on www.safehair.eu.
2. **Development of a multiplier model** for the dissemination of skin protection measures in hairdressing (educational authorities, teachers, tutors, masters). This has to include teaching curricula, types of schools, master-courses, public information platforms according to the specific national requirements. Objective 2 is linked with objective 3, namely, with the
3. Development of a modular, virtual **"SafeHair Skin&Beauty Toolbox"** on www.safehair.eu. It should provide comprehensive materials and information on skin protective measures to be made easily available in the salons for the following different target groups:
 - a. apprentices
 - b. employees
 - c. masters, salon owners
 - d. teachers
 - e. cosmetics industry.
4. **Evaluation of the modular „SafeHair Skin&Beauty Toolbox"** by means of qualitative interviews, knowledge tests (e.g. modified version of the German knowledge test of occupational dermatitis) and assessment of webpage hits. Heidi Søsted recommends to apply evaluation methods which she used in one of her studies.
5. Development of a **scientific and medically based reference document on occupational skin diseases in hairdressing in Europe** with a view to finding and justifying contents for the „SafeHair Skin&Beauty Toolbox", and as a state of the science reference source for the development of a curriculum in the context of a multiplier model.

Scientific and medically based reference document on occupational skin diseases in hairdressing in Europe

(Flora Sonsmann)

It was decided by all partners of the project to prepare a scientific reference document about protective measures for hairdressers. This document will be the scientific basis for the development of contents for the virtual SafeHair Skin and Beauty Toolbox. A preliminary version was provided to all participants at the workshop. After a short introduction an in-depth discussion followed.

According to Guido Schwarz, this document could be a milestone for political decision regarding skin protection in hairdressers.

Until the next workshop in Berlin, the following aspects will be added to the first draft:

- additional studies regarding the incidence and prevalence of occupational skin diseases in the Danish hairdressing
- EU-list of allergens in hair cosmetics (e.g. additional ingredients with formaldehyde in hair cosmetics)
- chapter on the current Cosmetics Directive, including current discussion on PPD in hair color (e.g. no hair dyeing of youth under 16)
- chapter on prohibited or banned cosmetic ingredients at EU level or in specific countries.

There was general consensus to drop the recommendation of wearing gloves during hair-cutting.

Corporate Design

(Jan Hendrik Kramer)

We need a stylish design with high recognition value for the virtual „SafeHair Skin & Beauty Toolbox“ on www.safehair.eu. LoungeMediaSolution from Osnabrueck is responsible for developing the corporate design and programming the website (virtual toolbox).

In preparation of the first workshop, LoungeMediaSolution developed four design proposals, which were presented at the workshop. Two design proposals were favoured (A and D), to which two additional modifications will be added. A final decision on the corporate design will be made at the second workshop in Berlin.

Development of target specific contents, dissemination strategies and learning methods for the "Safe Hair Skin & Beauty Toolbox" concept as template for the homepage

Results of the group work

Working group "Trainees":

Team: R. Röhr (Sprecher), H. Sjøsted, P. Monggaard, M. Marti, K. Hoyer

Tasks and aims:

- identify role models
- no long set of regulations
- overall goal should be wearing gloves
- apprentices should be motivated to and made aware of wearing gloves
- explain why gloves should be worn and how they are worn correctly

Methods

- use videos to present case studies in different languages (off-speaker)
- role play (Internet, industrial shows)
- skin protection games and posters for classrooms
- development of a choreography to show and learn how to use tools correctly
- Glove Shows: dances and performances for schools:
 - with gloves
 - show gloves in different colors (fashion aspects/aesthetics of skin protection)
- linking with networks and communities like Facebook and Twitter

Evaluation

- Survey and exchange via Facebook

Dissemination strategies

- Internet
- networks and communities like Facebook
- competitions

Responsibilities

- national organisations
- access to online platforms

Working group "Employees":

Team: R. Richter (presenter of results), S. Hain, H. Viertel, F. Laurent, S. Virta, S.M. John, F. Sonnsmann, J.H. Kramer

- Practical information on typical risks in hairdressing, e.g. dyeing or perm
- images and video presentations (off-speaker for 11 EU languages), e.g.:
 - dialogue between master and apprentice
 - dialogue between hairdressers and clients
 - education about skin protection
- practical examples and case studies
- skin protection: wear gloves and use barrier creams
- brief information (in accordance with safe hair 1.0: KSS - Keep it short and simple), information on less than 10 pages
- positive messages: wellness and aesthetics
- frequently asked questions (FAQ)
- website design: salon from outside; door opens and appears an interactive picture, which shows a hairdresser's salon with the different main areas of action on which one can click to get more information
- slogan: "Do it three times a day!", or similar
- clarify the question of responsibility and webpage maintenance to satisfy the following expectations concerning linking to Facebook and Twitter: a request in writing (letter) is expected to be dealt with within a week, e-mail inquiries within 1-2 days and responses by Twitter or Facebook within the same day. If necessary, there could be a country-specific "hotline" offered by employees' and/or employers' associations.
- jingle (theme song)
- experiments, e.g. for water-fat film on the skin (mirror test)
- information about rules governing the disposal of gloves
- dissemination of information through associations in different countries
- linkage to safe hair 1.0 and 2.0 and key results such as the "Declaration of Dresden"

Working group „Employer“:

Team: B. Kähler (presenter of results), H. Hoffmann, H. Gassert, J. Vermeulen, S. Coinge, K. Boekhorst, W. Eder

Tasks and aims:

- quick, clear information
- the benefits of skin protection should be noticeable
- arguments for skin protection (motivation of employees / justification in front of customers)
- "all-around carefree package"
- quality of information
- basic medical information (for non-professionals) on skin care and hygiene
- ready to print guidelines for action, including picture language for:
 - risk assessments (with one click it should be possible to print forms ready to be signed)
 - skin protection plan
 - instructions
- guiding principles for proper skin care products including

- overviews of products
- product examples (CAVE: intervention on markets' competition)

Framework for the webpage

- offer a "Commitment Certificate " to be "special" and "IN"
- website should be found easily with online search engines
- website should be easy to navigate
- website should give easy access to contents (clearly displayed)
- information should be short and simple (understandable even for 8 year-old kids)
- product and manufacturers guide?
- guiding criteria for:
 - gloves
 - creams
 - involve industry COLIPA
 - a click to order products
 - country-specific decision
 - cost examples / win-win situations for skin protection measures (40cent/employee/ 1 day of illness)

Working group "Teacher and trainer":

Team: C. Farrugia (presenter of results), J. Macan, R. Krznaric, M. Pliveric, C. Soteriou, B. Wulfhorst

- comprehensive information on a scientific level regarding:
 - structure and function of the skin
 - skin diseases
 - chemicals
 - allergens and irritants
 - protective measures (gloves, etc.)
- identification of experimental teaching opportunities, for instance sugar cube test
- photos, power point presentations, documents, methods
- list of chemicals used in hairdressing
- positive and negative effects of wearing gloves
- possibility of having a printed version for persons without a computer or "older" users
- E-learning (translate German platform and tailor it for hairdressers)
- list of products
- evaluation of the homepage by using a web hit counter (tracks webpage hits to the webpage)
- evaluation of content by means of a knowledge test (e.g. adapted German knowledge test on occupational dermatoses)
- developing an online questionnaire consisting of 5 questions with regard to the homepage
- responsibility of webpage maintenance rests within each country
- offer teaching modules
- positive messages
- useful links

Web administration

Based on the results of the group work, the different contents for the target groups will be developed more concretely during the second workshop in Berlin (2012). These will be translated into different languages and posted on the homepage. Every European country which claims itself a language version will need at least one responsible person (an “administrator”) to ensure that the input/content is being uploaded, adapted to the national context and regularly updated.

LoungeMediaSolution will provide a special training for administrators during the second workshop in Berlin. If this is not possible for cost reasons, an alternative form of instruction (e.g. via a manual) will be found.

The European umbrella associations Coiffure EU and UNI-Europa and the national associations will recruit the administrators.

Please note: Any EU country without an administrator will unfortunately not receive its own language version.

Tasks for Berlin:

- Invitation will be made by the partner
- Identify potential national experiences in using virtual platforms, which could support the development of the virtual SafeHair Skin and Beauty toolbox and present them in Berlin
- Suggestions: K. Boekhorst (Netherlands), F. Laurent (Belgium), representatives from Norway
...
- Invitation of a representative of the Cosmetics industry (suggestion: B. Huber, Colipa)
- Develop preliminary contents for the SafeHair Skin and Beauty toolbox (proposals will be send via mail to the participants).