**Questionnnaire Coiffure EU educational meeting Vienna 28 and 29 September 2015**

This questionnaire is being sent to all participants of the Coiffure EU Education Event organisations. We would appreciate it if your organisation could fill the questionnaire out and return it before 21 September 2015 by mail [mbakker@coiffure.eu](mailto:mbakker@coiffure.eu)

Name and country of the organisation:

CAMERA ITALIANA DELL’ACCONCIATURA (CIA), ITALY

Respondent’s name and position within the organisation:

GLORIANA RONDA, RESPOSNSIBLE OF INTERNATION RELATIONS

1. **Vocational education and training**
2. Till what age children have a legal obligation to go to school? : **16 years**
3. Mainly 3 models of work-based learning exist for vocational education exist in Europe:
4. Apprenticeship (mainly training in salons with complementary education in schools)
5. School-based learning**,** programs with additional on-the-job training in salons
6. School-based learning programs, including practical training organised by the school

Many countries combine these three models of work-based learning.

Please indicate which models are used in your country for hairdressers:

A **Ø** / B **Ø** / C **Ø** (please circle)

**Note: Please note that in Italy learning programs for hairdressers are provided by Professional Training System.**

1. Which qualifications for hairdressers exist in your country in your National Qualification Framework and which level has been identified for these qualifications ? Please also indicate

Level NQF Duration in years

* junior hairdresser ……………… ………………
* hairdresser ladies ……………… ………………
* hairdresser men ……………… ………………
* hairdresser women and men NQF **3°** **2**

Level NQF Duration in years

* entrepreneur **3**° **1**
* ……………………………. ……………… ………………
* ……………………………. ……………… ………………

1. When available please provide figures in an enclosure with the number of students leaving school in the last 10 years with a completed qualification in the different models of work-based learning in your country.

(Important ist to know whether there is an increase or decrease of the number of students.) **No data available**.

1. How old are students usually when they start their professional education?

**X** 15 years

**X** 16 years

* 17 years

**X** 18 years

* older:

1. Does a final exam exist at the end of the professional training process ?

**X** Yes

* No

1. Are salon owners or salon trainers involved in the judgment of the exam results?

**X** Yes

* No

When yes, please indicate how they are involved:

**An opinion of the result is given to the school** / they take the final decision .

**Salon owners and Salon trainiers take part to the Final Public Commission which evaluates the students and gives them qualification.**

1. What is the regulation/demands for salons that are involved in the education process:

**The training agencies indicate the enterprises to be involved in the training activities.**

1. Do apprentices receive payment for their work in the salon during their education?

**X** Yes, indicate in the collective agreement

* No

1. Are there payments regulated by a collective labour agreement?

X **Yes**

* No

1. **Salon ownership**
2. Please provide figures on the development of the number of hairdressers businesses in your country in the last 10 years. When possible divided in salons with employees / salons without employees and self-employed.

**According to Studi di Settore “ of Services , made by the Ministry of Finance in 2008,[[1]](#footnote-1) hairdressers saloons offering exclusively services form men are 17.883employneg prevalently one self-employed ; hairdressers offering services for women are 45.467 employing 2 employees ; hairdressers offering also aesthetic services 865 with 4 employees; hairdressers of large dimension are 1.163 employing 7 employees; those of medium dimension are 12.55 ,employing 3 employees; hairdressers in franchising of large dimension are 148 employing 7 employees, of medium dimension 674, employing 3 employees. There are also 105 saloons located in military/nursing home and sanitary structures; 825 in mixed place; and 551 located in commercial centres with 3 employees.**

Do you have an explanation for this development and what are your expectations for the further development in the coming 5 years.

**The hairdressers are declining. In number but the average size firms are increasing in dimension, in line with that of Europe, at around the average of two employees per company.**

**The hairdressers saloons in 2001 the number are 98.249 employing 165.314. [[2]](#footnote-2)**

**Further development in the coming year requires : a) increasing of the dimension of the salons; b) personalization of services; c) the development of the e-commerce for the selling of the products; d) the development of networks of purchase to reduce the cost of the products; e)development of the image of the hairdresser; d) reduction of the labor and tax cost.**

1. What is the obligatory regulation for starting up a salon in your country.

**The National Law “ Legge 17 agosto 2005, n. 174”**

1. Are escapes from this regulation possible ?

**NO**

1. **Chances and threats**
2. Please give your vision on the main 3 chances for hairdressing salons in the coming 5 years.

a. **The market seeks the specialization**: therefore qualified hairdressers have a chance to maintain or increase their activities;

b**. The customer demand is changing, because of many reasons:** therefore the use oft he new technologies and new communication services, will allow the personalization oft he service offer, can improve the offer of services, the relationship with the customers;

c.**the customers are willing to trust the hairdressers regarding the safety oft he products**: therefore the selling oft he products by salons through the e-commerce can increase the salons income.

d. **The attention towards safety of cosmetic products and work environment**: these new trend that can be found in the new culture oft he consumer, suggest a relationship of the Hairdresser Association with the Cosmetic Association and the Consumer Association. The aim ist o promote research in this field, and the orientation oft he consumers towrads the use of safe products and environment.

1. Please give your vision on the main 3 threats for hairdressing salons in the coming 5 years.
2. **The high level of taxation** and the labor costs, have negative effects on fighting the irregular work
3. **The low level oft he image** of the hairdressers, which dimming the cultural and economic contribution of the hairdresser to the society and do not attract the young people. There is an increasing attention oft he media to the success in the profession. Television starts to make fiction which put in evidence the value oft he profession.
4. **The worsening oft he general conditions for the promotion of the enterprises**: therefore **the the role oft he Association**, in representing the interest oft he hairdressers and in improving the general condition and in the promoting the social dialogue remain of great importance.
5. **The maintaining the small size of the salons.**the professional individualism hampers the aggregations, in different forms, of salons, reducing the investment capacity in innovation
6. Please give your vision on the main 3 chances for the education of hairdressers in the coming 5 years.
7. **The increasing of the European level of professional training and the transparency in the qualification,** through the use oft he European tools (Erasmus,Europass, European Certificate) It necessary that, even in different way and tools, haidresser professional training go in the same direction which means a higher qualification system.
8. **The guarantee of the relationship** of the professional training system with the hairdressers salons. The active part of the hairdressers salons professional in the training process. can ensure the matching oft he training offer with the skill needs oft he salons.

b.

c.

1. Please give your vision on the main 3 threats for the education of hairdressers in the coming 5 years.

a. **Lowering of the qualification level** allowing the access tot he profession of hairdresser

b. **The absence of an action of orientation** of young people to the profession

c.

1. http://www1.agenziaentrate.it/settore/studiapprovati/noteug\_2009/nota\_tecnica\_ug33u.pdf,

   The data has been elaborated by the Academy Avignon on the basis of the information provided by the Ministry of Finance in Sub-allegato 4.A. [↑](#footnote-ref-1)
2. Confartigianato: Impresartigiana,, Speciale benessere, pag . 4 del 25 Marzo 2009,

   http://www.confartigianato.it/documentiportale/x\_09mar25\_speciale%20benessere.pdf

   4“Piano formativo settoriale Accociatura, Estetica,Tatuaggio, piercing e dermopigmentazione „, Fondartigianato, 2009 www.fontartigianato.it [↑](#footnote-ref-2)